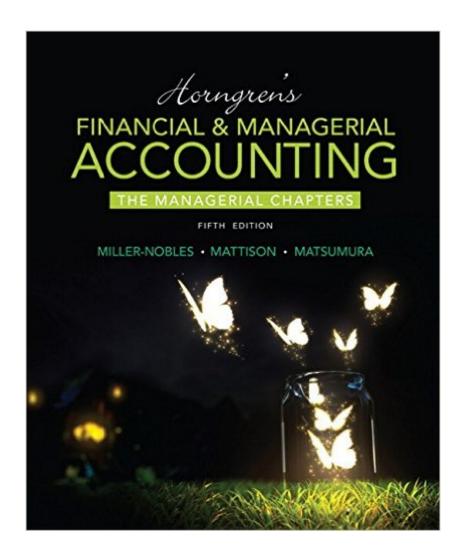
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Synopsis

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todayâ [™]s learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. First, the authors ensured that content was clear, consistent, and above all, accurate. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab, students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth author-driven animated lectures that cover every learning objective. In addition, all instructor resources have been updated to accompany this edition of the book, including the PowerPoint presentations and Test Bank. Also available with MyAccountingLab ® MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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Paperback: 896 pages Publisher: Pearson; 5 edition (January 24, 2015) Language: English ISBN-10: 013385129X ISBN-13: 978-0133851298 Product Dimensions: 9 x 1.3 x 10.7 inches Shipping Weight: 3.9 pounds (View shipping rates and policies) Average Customer Review: 3.4 out of 5 stars Â See all reviews (15 customer reviews) Best Sellers Rank: #28,127 in Books (See Top 100 in Books) #12 in Books > Business & Money > Accounting > Managerial #40 in Books > Business & Money > Finance > Corporate Finance #41 in Books > Textbooks > Business & Finance > Accounting

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Wrong book. Don't me be fooled. It isn't available when you first think you are buying Financial and Managerial accounting. In my case, I only needed Financial accounting... but when I clicking on the kindle e-reader tab, it switched to Managerial accounting. Not happy and am trying to get a refund.

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